



[OutdoorIndustry.org](http://OutdoorIndustry.org)

December 21, 2010

Industry News

Osprey Packs Carries Away Men's Journal 2010 Gear of Year Award

Monthly Traffic: 7,606

URL: <http://tinyurl.com/24pofer>

Osprey Packs, Inc., a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear, has received Men's Journal magazine's 2010 Gear of the Year award for its Raptor 10 mountain biking hydration pack. It is featured in the current Gear of the Year special issue, available on newsstands now. Men's Journal has a circulation of 700,000.

The Men's Journal Gear of the Year award recognizes the top 25 pieces of gear for 2010 - the ones that are "innovators and game-changers....gear you don't just want, but need." In awarding it the 2010 Gear of the Year award, Men's Journal gushed: "At 10 liters, the Osprey Raptor 10 fits everything you want for a long ride - food, tools, and a rain shell. Small touches make big differences: an ever useful bungee for locking down a helmet and a stiff-backed hydration bladder that made us wonder why nobody had come up with the idea before."

Said Gareth Martins, marketing director of Osprey, "Faced with plenty of competition, we worked hard to push the limits of hydration pack innovation, and we're excited and gratified to get this great recognition from Men's Journal."

An ideal size for everyday riding, the Raptor 10 offers streamlined organization with enough room for extra food and layers. Lower side compression straps keep the load close to your back and a stretch woven front pocket stashes extra gear. The three-liter HydraForm™ Reservoir has an extra wide mouth for easy filling and cleaning, and features a 180° on-off pivot bite valve which rotates on and off in either direction. It retails for \$99.

The Raptor 10 is part of the Osprey Raptor Series of hydration packs for mountain biking and trail running. Available in four volumes, the series features an innovative suspension and ergonomic backpanel that provides superb bike riding comfort and great stability, plus their proprietary LidLock™ helmet attachment system.

