



Examiner.com

June 13, 2012

Osprey Sponsors Breast Cancer Fund's 13th Annual Climb Against the Odds

Monthly Traffic: 15,000,000

URL: <http://tinyurl.com/cc2t4vk>

Osprey Packs recently announced their sponsorship of the 2012 Climb Against the Odds, the Breast Cancer Fund's annual mountaineering expedition for breast cancer prevention. From June 17 to 23, 2012, a team of up to 27 women who have been touched by cancer will attempt to summit the 14,179-foot Mount Shasta, located in Northern California. As a corporate sponsor, Osprey will be outfitting each team member with an Ariel 65 backpack.

The Breast Cancer Fund – now celebrating its twentieth year – has led 12 successful Climb Against the Odds mountaineering expeditions around the world, and through them has raised millions of dollars to support the organization's groundbreaking work to eliminate the environmental causes of breast cancer. Monies raised through climber sponsorship directly support the organization's work to translate the growing body of scientific evidence linking breast cancer and environmental exposures into public education and advocacy campaigns that protect health and reduce breast cancer risk.

Osprey is a long-time supporter of the Climb Against the Odds; 2012 is the seventh year that the award-winning pack manufacturer has sponsored the event. Joining this year's expedition is Osprey Customer Service Representative Shannon Hahn, who has pledged to raise \$10,000 through her climb. "I felt compelled to support the Breast Cancer Fund's mission to eliminate the environmental causes of breast cancer," said Hahn. "From their groundbreaking work, I've learned that a precautionary approach to chemical exposure is essential to sound health. The organization works from the knowledge that breast cancer is not simply a personal tragedy, but also a public health priority."

Shannon will be blogging about her expedition on the Osprey blog. To sponsor Shannon and the Breast Cancer Fund, supporters can visit her fundraising page here. For more information about Osprey, visit www.ospreypacks.com.

