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Osprey Sponsors Breast Cancer Fund's
13th Annual Climb Against the Odds
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Osprey Packs, Inc., a leader in creating top-quality, high-performance, innovative packs, has announced their sponsorship of the 2012 Climb Against the Odds, the Breast Cancer Fund's annual mountaineering expedition for breast cancer prevention. From June 17 to 23, 2012, a team of up to 27 women who have been touched by cancer will attempt to summit the 14,179-foot Mount Shasta, located in Northern California. As a corporate sponsor, Osprey outfits each team member with an Ariel 65 backpack.

The Breast Cancer Fund – now celebrating its twentieth year – has led 12 successful Climb Against the Odds mountaineering expeditions around the world, and through them has raised millions of dollars to support the organization's groundbreaking work to eliminate the environmental causes of breast cancer. Monies raised through climber sponsorship directly support the organization's work to translate the growing body of scientific evidence linking breast cancer and environmental exposures into public education and advocacy campaigns that protect health and reduce breast cancer risk. Osprey is a long time supporter of the Climb Against the Odds; 2012 is the seventh year that the award-winning pack manufacturer has sponsored the event. Joining this year's expedition is Osprey Customer Service Representative Shannon Hahn, who has pledged to raise \$10,000 through her climb.

"I felt compelled to support the Breast Cancer Fund's mission to eliminate the environmental causes of breast cancer," said Shannon. "From their groundbreaking work, I've learned that a precautionary approach to chemical exposure is essential to sound health. The organization works from the knowledge that breast cancer is not simply a personal tragedy, but also a public health priority." Shannon will be blogging about the expedition on the Osprey blog. To sponsor Shannon and the Breast Cancer Fund, supporters can go to her fundraising page.

"We're proud to be sponsoring Climb Against the Odds once again, and supporting the important work of the Breast Cancer Fund," said Gareth Martins, marketing director of Osprey. "We are excited that our own team member Shannon Hahn is joining this year's expedition, and wish her and the rest of the inspiring team the best of luck in reaching the summit in June."

