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Osprey Delivers More Ways to Experience the Backcountry with their New Spring 2013 Backpack Collection

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For nearly four decades, Osprey has been a leader in design innovation creating backpacks unrivaled in their ability to comfortably carry gear. For Spring 2013, the company expands their line of custom fit packs with the introduction of the deluxe custom fit Xenith/Xena series, the value priced Volt/Viva, as well an update to the popular Aether/Ariel series.

“Ultimately, we believe that there is inherent value in experiencing the outdoors overnight, over weekend or over weeks - by putting a backpack on and walking into the woods,” said Gareth Martins, marketing director of Osprey. “Our hope is that the enhanced Spring 2013 backpack collection will bring many back to their roots as well as introduce a new generation to the wonder of the overnight outdoors.”

XENITH (Men's) & XENA (Women's) – deluxe, customized fit

For anyone carrying large loads on extended trips, load carrying ability and comfort are clearly the paramount concern. The new Xenith/Xena packs are designed with those requirements in mind.

The gender-specific packs include a more robust version of the proven LightWire™ peripheral frame suspension for optimal load transfer, while the all-new BioForm4 CM™ hipbelt and harness provide a supportive and highly customizable fit. This innovative new hipbelt technology builds on the Osprey reputation for outstanding fit and comfort. Specially trained staff at CM™ certified dealers will use an Osprey oven to custom mold the hipbelt for each individual customer to deliver a precise, personalized fit, superior comfort, load control and long-lasting support.

Organization and access are two more key elements to making life on the trail easier. These packs offer superb pocketing and multiple zip access points into the main compartment. Side zip access with zippers on each side of the pack provides quick access to gear in the main compartment. A curved path relieves stress on the zipper for smooth action and creates a generous opening while wide compression straps don't interfere with entry.

The new hipbelt is equipped with pockets that provide secure storage for digital camera, GPS and snacks, making them easily accessible while hiking. Additionally, the dual compartment top pocket converts to a handy lumbar pack with a built-in belt.

Finally, Xenith/Xena feature a super-convenient new way to carry a reservoir. The external hydration sleeve in the backpanel simplifies refilling and protects the pack's contents from soills.





Xenith is available in Mediterranean Blue and Graphite Grey:

- Xenith 105- \$379
- Xenith 88- \$349
- Xenith 75- \$319

Xena is available in Ruby Red and Winter Sky Blue:

- Xena 85- \$349
- Xena 70- \$310

VOLT (Men's) & VIVA (Women's) – value-priced, quality carry pack

Sometimes the simplest answer is the best. That's the thinking behind the all-new Volt/Viva series. These packs offer value-conscious users the chance to buy a quality pack that truly fits and carries well. Outfitted with all the essential features, but light on bells and whistles, these packs are all about ensuring a quality carry and an enjoyable experience in the backcountry.

Volt/Viva features easily adjustable torso length and the Fit-on-the-Fly™ hipbelt that extends up to three inches for customized fit. The LightWire peripheral frame is designed to effectively transfer weight to the hipbelt. An external hydration sleeve simplifies refilling while protecting pack contents from spills. The packs are equipped with plenty of storage including a floating top pocket that extends to accommodate overloads, a large stretch-mesh front pocket for quickly stashing extra gear as well as a wide-mouth access sleeping bag compartment with divider. Osprey's unique Stow-on-the-Go™ trekking pole attachment that allows users to tuck away poles quickly without removing the pack completes the story.

Volt is available in Stellar Blue and Fern Green:

- Volt 75- \$199
- Volt 60- \$179

Viva is available in Plum Purple and Emerald Green:

- Viva 65- \$199
- Viva 50- \$179

In addition to the SS13 introduction of Xenith/Xena and Volt/Viva, Osprey is updating the bestselling Aether/Ariel. Known for its ability to be taken all over the world, the fourth generation of Aether/Ariel builds upon its reputation for combining clean design, custom fit and outstanding load carrying comfort. Upgrades include the new IsoForm4 CM™ hipbelt, for even better performance with heavy loads, and the new Airscape™ backpanel with smooth spacer mesh lumbar fabric. Amazingly, all this comes with no increase in weight. Available in: Aether 85 (\$299), Aether 70 (\$279), Aether 60 (\$249) as well as Ariel 75 (\$299), Ariel 65 (\$279), Ariel 55 (\$249).

