



Outdoor USA Magazine

Volume 3, Issue 2 - 2011

News: People

Osprey Packs Adds Bradford Bates as New Sales Director

Circulation: 14,105

Readership: 56,420

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Bradford Bates has joined Osprey Packs as their new sales director. Bates will be responsible for managing the company's domestic sales strategy, and will also work closely with Bike Sales Manager Patrick Piller in managing the IBD channel.

Formerly, Bates was in sales with Mountain Hardwear for seven years as both regional and national sales manager. Before that, he managed independent sales representative agencies, which included clients from outdoor, snow sport and bicycling brands, and acted as national sales manager for Gary Fisher Bicycles.

