



Outdoor Retailer Planning Guide – by SNEWS

Summer Market 2011

Versatile Load Carriers

Featuring: Atmos, Aura and Poco Premium



5) Osprey
Poco Premium

and lighter, user-friendly packs. Backpacks that double as strollers set the trend:

» Osprey will debut its latest Atmos and Aura line with new adjustable harness and hip belt systems, which will also be on its first-ever child carrier, the Poco Premium (5) (MSRPs \$279-\$349).

The new systems will allow for a customized fit on the go, no matter who gets the pack to transport the child up the trail. The Poco Premium also focuses on fit adjustments and breathability for the child.

www.ospreypacks.com

