



OR Daily

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News: Youth Movement

Featuring: Interview with Gareth Martins

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→ Outdoor Nation may be young, but the association's impact is already being recognized in the outdoor industry. Instead of directly connecting youth to the outdoors, like other nonprofit initiatives, Outdoor Nation has made it its goal to provide the resources to enable youth to reconnect their peers to the outdoors. Coming out of its second big summer of summits, Outdoor Nation has committed funding for at least 20 youth programs developed during the events. Not missing a beat, companies are stepping in and guaranteeing that more projects will be launched in the near future.

news

Youth Movement

Outdoor Nation creates impact beyond its years

“We think Outdoor Nation is a great idea and great concept,” said Gareth Martins of Osprey (#5010). To find out more about Outdoor Nation and how to get involved, visit booth #56000.

