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News Briefs


Osprey Adds Two Bike Reps

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### News Briefs

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**Osprey adds two bike reps • Cervélo frame wins award at carbon show • Cycling photography book wins Tucson ad federation prize**

CORTEZ, CO (BRAIN) Feb 28—Osprey Packs, Inc., has added two new bike sales reps to its team.

Jacob Jacques will take over the Michigan and Northern Ohio regions and Michael Lax will cover Texas, Oklahoma, Arkansas and Louisiana.

Osprey created a separate sales team to service the IBD channel in the summer of 2010 as part of the brand's growth strategy for the newly introduced bike, commute and Hydraulics hydration collections.

