



SGB

July 2013

Hydration for a New Generation

Featuring: Rev Series

Circulation: 11,000

Readership: 33,000



HYDRATION FOR A NEW GENERATION

While the old plastic waterbottles we loved and used for decades have been slowly going away, a new generation of ever-improving hydration systems have been making a big splash.

OSPREY

Osprey's new Rev Series will carry essentials for the efficient traveler who prefers not to stop, and is especially suited for trail runners and endurance racers. Combined with the new Hydraulics LT reservoir with built-in baffles to reduce barreling and sloshing, these packs keep the load balanced without bouncing, rubbing or chafing. Osprey's new Biostretch body wrap harness and belt are designed to move with the athlete and the Reverse Spacer Mesh Backpanel helps cool.

The Rev Series consists of five packs and one belt, the Rev Solo, MSRP \$40. All packs share these common features: hydration pocket with Hydraulics LT Reservoir, reflective graphics, stabilization wings, stash pocket, removable stretch mesh pocket, a front panel bungee, and a weather-protective, drop-down DigiFlip media pocket for quick access to touch screen devices.

The Rev 24, MSRP \$130, and Rev 18, MSRP \$120, also contain stretch mesh side pockets - one of them zippered - dual stretch mesh harness pockets and zippered stretch mesh bodybelt pockets. The Biostretch Body Belt Harness is made with mesh-covered, perforated foam and uses a modified straight ErgoPull hip-belt closure.

The Rev 12, MSRP \$110, and Rev 6, MSRP \$100, feature dual stretch mesh harness pockets, stretch mesh side pockets and shoulder harness pockets with a zippered expansion water bottle sleeve. The Rev 12 also has the Biostretch Body Belt Harness. Rev 1.5, MSRP \$70, has side pockets and dual power mesh harness pockets.

