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by BRAIN Staff

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MANCHESTER, N.H. (BRAIN) — The Bike Cooperative has added Osprey Packs to its supplier network, meaning the co-op's members will now earn rebates on their purchases of Osprey products.

“Our members are thrilled that we’ve added such a high-quality brand like Osprey Packs to our stable of supplier partners,” said Scott Barrett, president of The Bike Cooperative.

“It’s a brand that outdoor enthusiasts hold in high regard and seek out, which is one of the many reasons we think this partnership will be great for our members. At the same time, we’re committed to help Osprey grow their market share in the IBD space. Now that they are a supplier partner, we encourage our members who are not currently carrying Osprey to look hard at this brand. They are an independent company that makes exceptional products, has a devoted following and is committed to environmental integrity,” Barrett said.

Osprey bike sales manager Patrick Piller said, “Osprey Packs is excited to partner with The Bike Cooperative, whose members are amongst the best and most innovative independent bike retailers in the country. We are looking forward to building new relationships with its members and growing Osprey’s market share in the hydration pack category.”

More information: thebikecooperative.com.