



**ODRMag.com**

June 20, 2014

Osprey Packs Moving Distribution from Colorado to Utah

Monthly Traffic: 29,100

URL: <http://tinyurl.com/orc5pxl>

## OSPREY PACKS MOVING DISTRIBUTION FROM COLORADO TO UTAH

ON JUNE 20 2014.

Cortez, Colo. – Starting next year, Osprey Packs will run its distribution out of Utah's Wasatch Front. Company headquarters, including sales, customer service, marketing, finance, quality assurance, returns and other core functions will remain in their current locations in Cortez, Colorado. The move will be completed by mid-2015.

The move puts the backpack brand's distribution center near a major rail hub, allowing it to switch from truck-based transportation to train, significantly reducing its carbon footprint.

The new facility is much larger, and will house stock that is currently spread among seven different facilities in Cortez.



"The decision to relocate our distribution function to a transportation hub such as the Wasatch Front is an exciting and necessary move for Osprey," said Tom Barney, CEO of Osprey Packs. "Our dealers and our company will benefit from a single-roof DC surrounded by significant logistics services. Osprey is happy to retain and grow our headquarters in Colorado while welcoming old and new Team Members to Utah, a favorite neighboring state with strong recreational values and the host of the Outdoor Retailer trade show."

The move will also leave extra room in the Cortez headquarters, allowing for growth of the Osprey Team Member base. The new center will employ 20 people, including both new employees from Utah and existing employees that will be relocating from Colorado.

Osprey is celebrating its 40th anniversary this year, with an ongoing series of contests and prizes for consumers. It also put together a full-length documentary, which will be screened at specialty retailers.