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2014 Summer Outdoor Retailer Show Highlights

Featuring: Atmos AG 65 and Aura AG 65

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Salt Lake City holds the world's largest outdoor industry gathering each August and January, it's called the Outdoor Retailer Market. This year they had an impressive 1,595 exhibitors occupying 545,684 square feet. With over 27,000 attendees, it sometimes feels like navigating a street market in Bangkok rather than a trade show. We spent a few days learning about the newest product innovations said to hit the market in the upcoming year. Here's a few new products that stood out to us:

The Osprey Atmos and Aura 65 will soon be getting new suspension. It's called AntiGravity (AG) suspension. Its one of those innovations that makes you say, "How come nobody else thought of that?" Osprey's Fit-on-the-Fly hip belt and adjustable back panel will not be changing, but the new AG back panel is promised to have an even better fit and reduce hotspots because the mesh is constructed from one piece. We look forward to testing it out.

