



**InsideOutdoor.com**

March 23, 2015

Osprey Prepares to Open Ogden DC

Monthly Traffic:

URL: <http://tinyurl.com/pzv7t53>

## Osprey Prepares to Open Ogden DC

*Posted by Martin Vilaboy on March 23rd, 2015*



Osprey Packs' new distribution center is set to open in Ogden, Utah later this month. While Osprey company headquarters, which includes sales, customer service, marketing, finance, quality assurance, and other core functions, will remain in Cortez, Colo., warehousing and shipping functions will operate out of the new Ogden facility.

"As a Colorado-based brand, we have long felt a kinship with Utah, a neighboring state with strong recreational values and the host of Outdoor Retailer trade show," said Kenny Ballard, COO of Osprey Packs. "After a thorough study of several potential locations, Ogden rose to the top as our number one choice for Osprey's new distribution center. We are excited to join this vibrant community and welcome new team members to the Osprey family."

The the new DC positions Osprey's domestic fulfillment near the national rail network, allowing the company to better fulfill shipments to the brand's retailer base and significantly reduce its carbon footprint, says Osprey. It also places distribution in a transportation hub while focusing other company functions in Colorado. The company currently receives and distributes by overland truck.

The new distribution center is set to open in Business Depot Ogden with a staff of 23, some of whom will relocate from Colorado and some of whom will be new hires in Utah. A soft launch is scheduled for this month and the facility is expected to be fully functional by the beginning of April.