



Outdoor Magazine

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People

Featuring: Mike Pfothenauer –
2015 OutDoor Celebrity of the Year

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People

Osprey Packs founder feted with 'Outdoor Oscar'

Cortez, Colo. Mike Pfothenauer, founder and head designer of Osprey Packs, was named the 2015 Celebrity of the Year at the OutDoor show in Friedrichshafen, Germany. In receiving what is nicknamed the Outdoor Oscar, Pfothenauer becomes the tenth industry leader to be recognized for his or her special contribution to the outdoor industry.



Although Osprey has introduced several new concepts since its founding in 1974, the one for which Pfothenauer was honored was the Anti-Gravity 3D suspended mesh back system with fully ventilated hip belt. At the 2014 OutDoor show, retailers called it the most important invention of the year.

"I am truly humbled by this tremendous honor," Pfothenauer said. "Designing packs and inspiring people to get outdoors is quite simply what I love to do. I feel very fortunate to have built a career on my passion and I am so proud of the company that Osprey Packs has become."

He was chosen by an international panel of outdoor journalists.