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Osprey Packs, a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear, is pleased to announce two additions to the marketing team. Vince Mazzuca joins the company as Senior Marketing Manager and Jennie Wong as Sales & Marketing Coordinator.

"We're excited and fortunate to have these two experienced industry experts join our growing communications team," said Rob BonDurant, Director of Marketing, Osprey Packs. "In addition to the professional experience each brings, is their equally important cultural connection to the products we make and the sports we support. 2016 will be a exciting year for the Osprey community."

As Senior Marketing Manager, Mazzuca will provide leadership to the marketing team, contributing to the development and execution of the brand's core marketing strategy. In addition to strategy, Mazzuca will lead consumer and trade events, media planning, sponsorships, promotions and sell-through. Prior to joining Osprey, Mazzuca served as Marketing Manager for Ruffwear and prior to that, as Global Marketing Manager at Yakima Products.

"It's thrilling to join a team and company with a such a rich history of innovation in the outdoor industry," said Mazzuca. "Osprey is not only a legacy brand, it is a brand that continues to raise the bar in technical pack design. I am proud to be a part of what is sure to be a bright future."

As Sales & Marketing Coordinator, Wong will oversee the execution of all domestic sales meetings, trade shows, dealer visits and in-house presentations. Wong's experience in the Outdoor Industry includes work with Royal Robbins in purchasing, customer service and marketing.

"I'm excited to explore all that Southwest Colorado has to offer and dive into my role as Osprey's new Sales & Marketing Event Coordinator," said Wong. "I look forward to supporting the Osprey sales team and hope that my many years of tradeshow experience will help make everyone's job a bit easier."