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Osprey Packs Builds Marketing Team with New Hires

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## OSPREY PACKS BUILDS MARKETING TEAM WITH NEW HIRES

ON NOVEMBER 09 2015.

**Cortez, Colo.** — Osprey Packs has hired two new members of its marketing team.

Vince Mazzuca will take on the role of senior marketing manager and be charged with implementing the brand's core marketing strategy as well as heading up consumer and trade events, media planning, sponsorships, promotions and sell-through. Mazzuca has served as a marketing manager with both Ruffwear and Yakima.

As sales and marketing coordinator for Osprey Packs, Jennie Wong will be responsible for all domestic sales meetings, trade shows, dealer visits and in-house presentations. Wong comes from Royal Robbins, where she specialized in purchasing, customer service and marketing.