



# GEAR PATROL

THE BEST OF OUTDOOR RETAILER, WINTER 2016

## 1,069 Outdoor Brands Reveal Their New Products for 2016

**GearPatrol.com**

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The Best of Outdoor Retailer, Winter 2016

Main Trends of the Show You Should Care About

Featuring: Kamber Series

Monthly Traffic: 1,727,200

URL: <http://tinyurl.com/hq2o5jo>

## Main Trends of the Show You Should Care About

Want to Know Everything Ever about this Big Gear Convention?

Rather than just bring you the usual “**best products of OR**” story that we’ve done in the past, this year we decided to focus instead on the general trends in the industry and point to some important examples from our favorite brands. If you want the five-word overview of Winter Market 2016, it’s “ski touring and fabric innovation.” If you’re in the market for something deeper, read on — and if you were at the show and think we missed something mission-critical, please let us know at

[tips@gearpatrol.com](mailto:tips@gearpatrol.com).



Elsewhere in packs, Osprey renamed and revamped its Kode line of bags (now called the Kamber) with touches including airbag compatibility and red zipper pulls to help you find the necessary equipment in case of emergency, while Mammut — traditionally a climbing- and alpine-oriented brand — came to the touring table with a super-lightweight shovel that’s also very durable and a skimo-influenced pack with a stash pocket for skins and a system for attaching your skis without taking the bag off your back.

**JAM COLLECTIVE**