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Cortez, CO — Jan 12, 2016

Osprey Packs, a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear, is pleased to announce that it has been named REI's 2015 Vendor Partner of the Year in the Camp/Climb division. REI recognized Osprey in 2007 as its overall Vendor Partner of the Year, and in 2006, 2008, 2010, 2012 and 2014 as the Camp/Climb division recipient.

"The entire Osprey Team is honored and thrilled to be chosen again as top Vendor Partner in Camp/Climb. 2015 was a challenging year for many vendors and REI merchants. But hard work across all Osprey teams together with strong planning and performance resulted in another excellent year for REI and Osprey. Congratulations to all Vendor Partner of the Year nominees and to REI for a record setting year of results and partnership," said Osprey CEO, Tom Barney.

The Vendor Partner of the Year awards program was established by REI in 1993. Each year, companies are nominated by the co-op's three merchandising divisions – Camp/Climb, Actionsports and Outdoorwear – for their efforts to build a strategic and successful relationship focused on meeting member and customer needs, and to bring quality, innovation, outdoor stewardship and performance to the industry. REI retail and merchandising employees vote on the slate of nominees.

Winners were announced at the Outdoor Retailer Winter Market 2016. Kühl was presented with the overall annual Vendor Partner of the Year award, while Hydro Flask and Chaco were named divisional winners along with Osprey Packs.

JAM COLLECTIVE