



## Outdoor USA Magazine E-News

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Breaking News

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Andy Patchin to Marketing Team



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**Cortez, CO—Mon., Mar. 22.** Osprey Packs, Inc. has hired Andy Patchin for its newly created position of graphic designer. He will be responsible for the design and creation of the company's marketing materials, including their branding direction, design concepts, catalogs, product graphics, owner manuals and in-store product presentation. Patchin will be based in Osprey's new Mill Valley, CA product design office, where he will interact directly with the product creation process, further strengthening the close collaboration between Osprey's product and marketing departments. Prior to joining Osprey, Patchin headed his own graphic design firm, OR.CA Creative.

