



SGI Weekly Intelligence

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Short Stops

Osprey Packs Sponsors 2012 "Climb Against the Odds"

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SGI WEEKLY INTELLIGENCE

SHORT STOPS

- **Cross** appoints Jeffrey H. Margolis, chairman of Well-Tok, Inc., to its board.
- **Cybox Intl.** elects Art Curtis, COB of the Intl. health, Racquet and Sportsclub Association to its board.
- **Puma** is not considering terminating its contract with the Italian Football Federation despite an ongoing scandal with manipulated matches, according to *Handelsblatt*.
- **Icebreaker** will open a 1,700-sq.-ft. TouchLab store in Vancouver in Sep.
- **Nike** is teaming with Microsoft on a new home fitness initiative, "Nike+ Kinect Training" on Kinect for Xbox 360. The personal training program for the game system will be available for the Holiday season.
- **Skechers** and its racing French bulldog, Mr. Quiggly, are returning to the Super Bowl in a spot on the Feb. 2013 game telecast on CBS.
- **Osprey Packs** is sponsoring the 2012 "Climb Against the Odds," a mountaineering expedition for breast cancer prevention that will see a team of 27 women touched by cancer attempt to summit Mount Shasta in No. California.
- **McNett**, a maker of outdoor products, names Amanda Moore as a sales executive in its sporting goods division.

