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Osprey Marks Its Biggest Colorado Bike to Work Day

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## Industry News

### Osprey Marks its Biggest Colorado Bike to Work Day

Osprey Packs, Inc., a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear, announced its biggest **Colorado Bike to Work** event to date. On June 27th the Osprey team, based in Cortez, Colorado, had 91 percent participation in the bicycle awareness event. Forty-two of the potential forty-six employees biked or walked to work, with many departments recording 100 percent participation.

Biking and walking a total of 426 miles round trip, the Osprey employees saved 21 gallons of fuel and eliminated a total of 597 pounds of carbon from the Earth's atmosphere.

Now in its seventeenth year, Colorado Bike to Work Day is aimed at getting people to leave their cars at home and bike to work. It is the highlight of Colorado Bike Month, which celebrates bicycling for transportation, fun and health. Osprey is a longtime participant in the Colorado Bike to Work challenge, having taken part since 2006.

"We're thrilled with the results of our largest Colorado Bike to Work Day yet," said Sam Mix, outdoor marketing manager at Osprey. "Our team is always excited to participate and this year was no exception. Of course a great ride or walk to work is reward enough, but we love to incentivize this event, and this year we were able to do so with tickets to Michael Franti, Grace Potter, Devotchkaa and Josh Ritter concerts. We're so proud of the Osprey team, as they set an example for other business to incorporate healthy practices into the workplace."

In an effort to continue the bike to work love, Osprey has also created the **Osprey Commuter Pledge Challenge**. The program encourages employees to find non-motorized transportation to and from work 19 more times prior to October 2012. With 32 employees already pledging to participate, the challenge could potentially save 405 gallons of fuel and eliminate 11,332 pounds of carbon from the Earth's atmosphere.

