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Featuring: Rev Series

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Cortez, CO – July 15, 2013 – Staying hydrated and fueled is key for outdoor enthusiasts and athletes who want to cover long distances quickly. For Spring 2014, Osprey's new Rev Series, meets the highly technical needs of trail running and endurance racing while also serving as the perfect companion to anyone who appreciates smaller volume, streamlined hydration packs.

Several new technologies come together in the Rev Series to create packs that are stable, comfortable and easily accessed without being removed. The new Biostretch™ body wrap harness and belt are designed to move with the wearer, providing a fit that is more like a shirt than a traditional backpack. The Rev Series also includes the brand's new Hydraulics LT Reservoir, which has built in baffles to significantly reduce barreling and sloshing. Together, these features keep the load balanced without bouncing, rubbing or chafing.

Other thoughtful features include the weather protective DigiFlip™ media pocket, which drops down for quick access to your touch screen. The expandable bottle harness pocket accommodates a standard size squeeze bottle or additional food storage without limiting access to the external stretch mesh pockets.

"Endurance and trail fitness activities are continuing to grow in popularity – not just for the ultra-athlete, but also for people looking for the next outdoor challenge. Providing lightweight, hands-free hydration options that carry all the essentials for long distance movement is integral to our newest category of innovation," said Cassie Tweed, product designer at Osprey.

Added Tweed, "Rev is perfect for the efficient traveler who doesn't want to stop. And, thanks to the series' intentional design that keeps gear and water easily accessible, they don't have to."

The Rev Series includes six sizes to meet the needs of every athlete, from the casual trail runner to the ultra-marathoner.

Rev is available in Cirrus Grey, Flash Green and Bolt Blue in six styles: Rev 24 (\$130), Rev 18 (\$120), Rev 12 (\$110), Rev 6 (\$100), Rev 1.5 (\$70), Rev Solo (\$40).

