



Osprey Goes Fast and Light for Spring 2014 with New Women's Multi-Sport Series and Updated Lightweight Daypacks

SNEWSNet.com

July 24, 2013

Osprey Goes Fast and Light for Spring 2014
Featuring: Talon, Tempest, Stratos and SIRRUS
URL: <http://tinyurl.com/kyurhc5>

Cortez, CO – July 24, 2013 – Osprey Packs, Inc. a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear is establishing the new norm for fast and light in outdoor pursuits for Spring 2014. This season, Osprey introduces the new women's specific multisport pack series, Tempest to join the popular Talon Series, which also gets an update. The full-featured ventilated men's Stratos and women's SIRRUS daypacks are also refined and simplified, making them more versatile and comfortable than ever.

"This season is all about going fast and light," said Erik Hamerschlag, product line manager, Osprey Packs. "Lightweight and long distance hiking works best with comfortable, thoughtfully featured packs. With Stratos/SIRRUS and Talon/Tempest we deliver stylish, yet technical gender-specific daypacks — either with all the bells and whistles or with a more streamlined feature set. Your choice, your adventure."

TALON & TEMPEST

The ever-popular Talon Series has truly become Osprey's legacy pack and has defined the market category of lightweight, high-performance, multi-sport packs.

For Spring 2014, Osprey is raising the bar even higher by refining the series while taking care to maintain all the features, fit and style that have contributed to Talon's success. Updates include lighter weight as well as design adjustments to enhance comfort in each volume. Most significantly, and adding to the brand's wide range of packs built for women, the Talon is now complemented by the Tempest Series.



The innovative mesh-covered, die-cut foam Biostretch™ harness and hipbelt on the Talon/Tempest ensure a comfortable fit while the lightweight and supportive Airscape™ Backpanel features ridge-molded foam with an air chimney for maximum ventilation.

STRATOS & SIRRUS



The third-generation of the Stratos and SIRRUS series continue to offer unparalleled design and robust features in a ventilated daypack. For Spring 2014, Osprey has simplified the fit with two torso sizes that match the fit range of Osprey's gender-specific styles. The packs' styling and materials have been upgraded as well.

As always, comfort is also at the forefront. The Air Speed™ Suspension system includes the LightWire™ alloy frame, which creates low profile air space, optimizing pack balance and ventilation, and a 3-D tensioned, breathable mesh backpanel that ensures supportive fit. The Stratos/SIRRUS harness features mesh-covered ventilated die-cut foam and sewn-in spacer mesh.

