



[InsideOutdoor.com](http://InsideOutdoor.com)

April 28, 2014

Osprey Appoints Ballard COO

URL: <http://tinyurl.com/m2ypbkh>

## Osprey Appoints Ballard COO

Posted by *Martin Vilaboy* on April 28th, 2014



Osprey Packs announced that outdoor industry veteran Kenny Ballard has joined the company in the newly created role of Chief Operating Officer. As COO, Ballard will head up Osprey Packs operations, IT, purchasing, quality and returns as well as human resources.

Ballard served as president of Boulder Outdoor Specialty Group (BOSG) that includes Kelty, Sierra Designs, Slumberjack and Wenger camping. Most recently, he headed up Kenny

Ballard Consulting.

“As a longtime admirer of the Osprey brand, I am honored to be a part of this passionate and accomplished team,” said Ballard. “I look forward to being a part of the brand’s future in this strategic role.”

“Filling the COO role completes Osprey’s Executive Team and will help provide Osprey and our customers further critical internal support,” said Tom Barney CEO of Osprey Packs.”

Ballard and his family will relocate to Southwest Colorado, home to Osprey corporate headquarters, said the company.