



Outdoor Business Update

July 9, 2014

Osprey Packs Adds Midwest Rep

Monthly Traffic: 156,150

URL: <http://tinyurl.com/ngavb7g>

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SportsOneSource Media Posted: 7/9/2014

Osprey Packs Inc. has added Motion Representation to its bike market sales team in the Midwest.

Founded in 2012 by industry veteran Dennis Porter, Motion seeks to provide its brands with the best coverage in a territory that spans from Wisconsin to Iowa, Minnesota, the Dakotas, Nebraska and Missouri. With three reps on the ground: Dennis Porter, Nick Grigsby and Pat O'Neill, Motion represents numerous strong bike brands including: Pivot Cycles, NiteRider, Louis Garneau, GU, and Motorex.

"Dennis is a true professional who brings years of experience in the bike channel to the table," said Patrick Piller, Osprey's bike sales manager. "Osprey's continued success in this segment will be complimented by Motion Representation's energy and established connections within the industry. We're thrilled to add Dennis, Nick and Pat to the Osprey family."



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