



Park City Magazine

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Orange is the New Black

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Orange Is the New Black

No longer exclusively for traffic cones and jack-o'-lanterns, orange is off-road-cycling wear's new go-to hue.

BY MELISSA FIELDS | PHOTOGRAPHY BY ERIC SCHMIDT

Chelsea orange is at the top of Pantone's list of the hottest colors for 2014. Activewear designers took note, and applied shades varying from apricot to saffron to everything from hydration packs and mountain biking shoes to cycling shorts and socks. Time to ditch the black spandex and logo-heavy jerseys in favor of these fun, fresh, upward pieces that look as good as they perform on the trail.

ORANGE CRUSH
A just-picked jersey and functional short are fun, flirty fun.

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1 2 3 4 5 6

ABSOLUTE CITRON
These streetwear-inspired pieces look as hip at lunch as they do on the trail.

1 2 3 4 5

1 2 Tolleman butterfly long-sleeve jersey, \$108, 100-minute puggly Camelbak, \$100, Jans Mountain Outfitters (1600 Park Ave, 435.649.4949, jans.com)

3 Giro La CIND glove, \$65, Giro Italia MTB shoe, \$100, Storm Cycles (1680 Ute Blvd, 435.200.9120, stormcycles.net)

4 5 SmartWool kilim patchwork socks, \$10, Intrepid merino wool cycling short, \$85, Cole Sport (1612 Park Ave, 435.649.4949, coleapparel.com)

1 Marmot organic cotton Homestead shirt, \$55, White Pine Touring (1790 Bonanza Dr, 435.649.8710, whitepinetouring.com)

2 3 Osprey Hydraulics hydration pack, \$120, Giro Terraduro cycling shoe, \$180, Storm Cycles (1680 Ute Blvd, 435.200.9120, stormcycles.net)

4 5 Dakine track short, \$100, Giro orange camo sock, \$20, Jans Mountain Outfitters (1600 Park Ave, 435.649.4949, jans.com)

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