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7 Outdoor Businesses To Be Proud Of

Featuring: Osprey Packs

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The outdoor industry has always been a blend of passion and business: people who love their sport and the places they ply it in, who also have to make a living in an increasingly competitive world. Here are some companies that have done well and done good at the same time.

Osprey



The Colorado-based pack maker goes beyond things like employee volunteer days and bike commute programs to venture in a world many outdoor companies fear to venture: conservation policy. In addition to supporting organizations like [The Conservation Alliance](#), Osprey's marketing director trekked to Capitol Hill to help lobby congress for the passage of the 2009 Omnibus Public Lands Bill, a massive package of wilderness and wild and scenic river designations that Barack Obama signed into law in March 2009.

