



## Osprey Packs Prepares to Open U.S. Distribution Center in Ogden, Utah this Month

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**Cortez, CO – March 19, 2015 – Osprey Packs, Inc.**, category leader in top-quality, technical packs for outdoor, cycling, travel and urban pursuits, announced today the company's new distribution center is set to open in Ogden, Utah later this month. While Osprey company headquarters, which includes sales, customer service, marketing, finance, quality assurance, and other core functions, will remain in Cortez, Colorado, warehousing and shipping functions will operate out of the new Ogden facility.

"As a Colorado-based brand, we have long felt a kinship with Utah, a neighboring state with strong recreational values and the host of Outdoor Retailer trade show," said Kenny Ballard, COO of Osprey Packs. "After a thorough study of several potential locations, Ogden rose to the top as our number one choice for Osprey's new distribution center. We are excited to join this vibrant community and welcome new team members to the Osprey family."

Osprey's decision to locate the brand's distribution center in Ogden was a strategic one. The change positions Osprey's domestic fulfillment near the national rail network, allowing the company to better fulfill shipments to the brand's retailer base and significantly reduce its carbon footprint. It also places distribution in a transportation hub while focusing other company functions in Colorado. The company currently receives and distributes by overland truck.

The new distribution center is set to open in Business Depot Ogden with a staff of 23, some of whom will relocate from Colorado and some of whom will be new hires in Utah. A soft launch is scheduled for this month and the facility is expected to be fully functional by the beginning of April.

"We are excited Osprey Packs chose to build their U.S. distribution center in Ogden," says Ogden Mayor Mike Caldwell. "As the innovation leader in high-performance packs, Osprey's mission melds well with Ogden's pursuit of all things high adventure. I can't wait to see Osprey packs on the backs of those I see on our Ogden trails."

Last year, Osprey celebrated its 40th Anniversary and is still independently owned and led by the design genius of company founder, Mike Pfotenhauer. Osprey is revered as the category leader in technical packs and has enjoyed significant growth in market share over the past decade. The brand's unwavering pursuit of superior quality, design and craftsmanship backed by **Osprey's All Mighty Guarantee** has fostered countless loyal customers and an exemplary reputation for producing gear that truly lasts a lifetime.

Employment inquiries for the new distribution center can be researched at [ospreypacks.com](http://ospreypacks.com) or inquiries should be sent to [hr@ospreypacks.com](mailto:hr@ospreypacks.com).

