



Outdoor Retailer Summer 2015 :: Recap Part III

Carryology.com

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Featuring: SS16

Monthly Traffic: 270,900

URL: <http://tinyurl.com/qd6hd7v>

The [Osprey](#) booth was a little crowded but the hardwood floors and interesting display walls (with perforations) really fit well with the vibe of the company.

The spotlight was definitely on their [AG](#) (Anti-Gravity) technology, which has garnered many awards, including one from us. They feature it prominently on their Atmos/Aura series bags and from now, all Atmos/Aura bags will come with AG standard. They are also pushing the AG technology into other packs such as their [baby carrier](#) (Poco Plus available Spring '16) and a daypack. We tried the Atmos on and it honestly felt like there was nothing on you. The hipbelts hug your waist and the bag feels like it's floating off your back. Apparently, it took the founder ten years to perfect.

Cycling packs the Manta and Raptor have small updates. We also saw the Volt/Viva packs which have 6 inches of adjustability, allowing Osprey to sell just one size. Do-it-all packs Kestral/Kyte are perfect for skiing or hiking.



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