



Osprey Releases Redesigned Fast and Light Viper/Verve Bike Hydration Packs for Spring 2016

OutdoorIndustry.org

July 27, 2015

Osprey Releases Redesigned Fast and Light Viper/Verve Bike Hydration Packs for Spring 2016

Monthly Traffic: 62,900

URL: <http://tinyurl.com/pcs8qyt>

Osprey Packs, a leader in creating top-quality, high-performance, innovative packs to comfortably and efficiently carry gear, is redesigning their popular Viper and Verve Series for the Spring/Summer 2016 season, utilizing the Osprey LT Hydraulics™ Reservoir to deliver a lighter, high performance, cycling pack. In addition to the LT reservoir, the series features a streamlined, contemporary design aesthetic as well as an all-new three liter size.

"The Viper and Verve series deliver outstanding functionality in a lightweight, versatile design," said Cassie Tweed, Director of Design, Osprey Packs. "The introduction of a front, shove-it pocket for the Spring 2016 season increases the range of use for the pack in the larger volumes while the launch of the three liter volume offers a simple solution for riders looking to carry no more than some keys and water."

Viper (Men's)/Verve (Women's) Carry Features:

- Suspension Atilon Foam framesheet allows dynamic body movement while it spreads load across the entire backpanel.
- Airscape™ Backpanel Mesh covered ridged foam allows maximum ventilation while keeping the load close to the body.
- Biostretch™ Harness Mesh covered die cut foam provides an active and contouring fit and ventilation.
- Webbing Hipbelt Removable 20mm webbing hipbelt for ride stabilization.

Additional Features:

- Upper side compression straps
- Direct access zip path to reservoir compartment
- Heat embossed scratch free zippered stash pocket*
- Front fabric shove-it pocket with zippered organization pocketLidlock™ helmet attachment
- Blinker light attachment
- Stretch mesh harness pocket Magnetic sternum strap bite valve attachment
- Hydraulics™ LT 2.5L reservoir included
- Main compartment with bike pump loops*

*Not included on Viper/Verve 3

Available in:

- VIPER 13 MSRP: \$110
- VIPER 9 | VERVE 9 MSRP: \$100
- VIPER 3 | VERVE 3 MSRP: \$80

