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## OSPREY PACKS FOUNDER FETED WITH 'OUTDOOR OSCAR'

ON JULY 23 2015.

**Cortez, Colo.** — Mike Pfothenhauer, founder and head designer of Osprey Packs, was named the 2015 Celebrity of the Year at the OutDoor show in Friedrichshafen, Germany. In receiving what is nicknamed the Outdoor Oscar, Pfothenhauer becomes the tenth industry leader to be recognized for his or her special contribution to the outdoor industry.

Although **Osprey** has introduced several new concepts since it's founding in 1974, the one for which Pfothenhauer was honored was the AntiGravity 3D suspended mesh back system with fully ventilated hip belt. At the 2014 OutDoor show, retailers called it the most important invention of the year.

"I am truly humbled by this tremendous honor," Pfothenhauer said. "Designing packs and inspiring people to get outdoors is quite simply what I love to do. I feel very fortunate to have built a career on my passion and I am so proud of the company that Osprey Packs has become."

He was chosen by an international panel of outdoor journalists.

