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September 2015

Our Favorite Women's Gear That Actually Fits

Featuring: Cassie Tweed & Aura AG 65

Monthly Traffic: 955,900

URL: <http://tinyurl.com/oc6uyt3>



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Despite huge advances in women's gear, women are about twice as likely to have trouble getting a good fit. Here are our contributors' best solutions.

Walk into a gear store today, and it's a different world. Top brands now make full lines of women's apparel that perform as well as the men's versions, and they often look cute, too.

Yet our research—and experience—shows many women still struggle to find gear that fits well. The obvious question: Why? "Fitting women is a greater challenge than men," explains Cassie Tweed, Director of Design at Osprey Packs. "Our bodies have more complex curves than men and a wider variety of shapes."

Problem: Uncomfortable pack straps

Especially if you're on the curvier side, check out women's-specific packs.

Two of our favorites: Gregory's Deva 60 (\$299; gregorypacks.com) and Osprey's Aura AG 65 (\$260; ospreypacks.com), both of which have super-curvacious shoulder straps that don't chafe on the outside of the breasts, sternum straps that you can adjust to above the breasts, and conical hipbelts that adapt to shapely hips.